

Elgin County Archives and Museum



Button Badge

<https://inmagic.elgin.ca/en/permalink/museum38493>

Museum / Archive: Elgin County Museum

Artifact Type: button, promotional

Description:

Beige button badge. The button has an illustration of the Jumbo statue in the center. Above the illustration, in red, "JUMBO". Beneath it, "1885-1985 - St. Thomas, Ont. Canada" in black. The back is silver.

Category: Communication Artifact

Sub-category: Advertising Media

Subject of Image: Jumbo the Elephant

Accession Number: 019.002.013

File Number: 019.002

Storage Location: Times Journal map cabinet, drawer 4

Date Range: 1985

Diameter: 2.25

Units: in

Manufacturer: Loder-Sutherland

Manufacturer City: St. Thomas

Manufacturer: Ontario

Province:

Manufacturer: Canada


Country:

Manufacture Notes: 606 Talbot Street, St. Thomas was taken over in late 1927 by the Sutherland Press Ltd., Frederick W. Sutherland, president. From 1928 to 1955, Sutherland Press shared the premises with the St. Thomas Box Co. Ltd. (and in 1929 only with the Lenox Manufacturing Co. Ltd., makers of overalls). From 1957 to 1983, Sutherland Press Ltd. is listed in city directories as the sole occupant of their building. From 1985 to 1993, the property is listed under the business name Loder-Sutherland, printing and advertising.

The company printed books, pamphlets, and, for a part of its history, the town's newspaper, now the St. Thomas Times-Journal. The iconic headquarters of The Sutherland Press, Ltd. was one of the biggest and best of its time.

Item History: This pin is from the Jumbo Centennial celebrations that took place in 1985. 1985 marked the hundredth anniversary of Jumbo's death that occurred in 1885 in St. Thomas, Ontario.

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Button Badge

<https://inmagic.elgin.ca/en/permalink/museum38494>

Museum / Archive: Elgin County Museum

Artifact Type: button, promotional

Description:

Yellow button badge with red print, 'Jumbo Centennial 1882-1982'. In the center, a grey illustration of Jumbo. He wears a red saddle blanket.

Category: Communication Artifact

Sub-category: Advertising Media

Subject of Image: Jumbo the Elephant

Accession Number: 019.002.014

File Number: 019.002

Storage Location: Times Journal map cabinet, drawer 4


Date Range: 1982

Diameter: 3.5

Units: in

Item History: The button was a promotional artifact for the Jumbo Centennial celebration that occurred in 1982. It had been 100 years since Jumbo first arrived in North America.

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Button Badge

<https://inmagic.elgin.ca/en/permalink/museum38495>

Museum / Archive: Elgin County Museum

Artifact Type: button, promotional

Description:

Cream coloured button with green and black text/details. In the center, an illustration of the Jumbo statue. Above it, in green, stylized text, "St. Thomas". Beneath it, "Ontario, Canada".

The button has green stripes. The back is silver with a straight pin.

Category: Communication Artifact

Sub-category: Advertising Media

Subject of Image: Jumbo the Elephant

Accession Number: 019.002.015

File Number: 019.002

Storage Location: Times Journal map cabinet, drawer 4

Date Range: ca. 1985

Diameter: 1.75

Units: in

Manufacturer: Loder-Sutherland

Manufacturer City: St. Thomas

Manufacturer: Ontario

Province:


Manufacturer: Canada

Country:

Manufacture Notes: 606 Talbot Street, St. Thomas was taken over in late 1927 by the Sutherland Press Ltd., Frederick W. Sutherland, president. From 1928 to 1955, Sutherland Press shared the premises with the St. Thomas Box Co. Ltd. (and in 1929 only with the Lenox Manufacturing Co. Ltd., makers of overalls). From 1957 to 1983, Sutherland Press Ltd. is listed in city directories as the sole occupant of their building. From 1985 to 1993, the property is listed under the business name Loder-Sutherland, printing and advertising.

The company printed books, pamphlets, and, for a part of its history, the town's newspaper, now the St. Thomas Times-Journal. The iconic headquarters of The Sutherland Press, Ltd. was one of the biggest and best of its time.

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