

# Elgin County Archives and Museum

---




## Mercantile Fire Insurance Company

<https://inmagic.elgin.ca/en/permalink/archives119062>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Clerk fonds  
Description Level: File  
Accession Number: 99-2  
Storage Room: Archives Storage Rm. 107  
Storage Location: Box 25, File 41  
Physical Condition: Bad  
Scope and Content:  
    Mercantile Fire Insurance Company  
    Wm. A. Sims, President  
    James Lockie, Managing Director  
    Aylmer, ON.  
Subject Access: Fire Insurance Plans

[Permalink](#)

 No comments yet — [Join the discussion](#)




## Hartford Fire Insurance Company- Ontario Hail Office, Straffordville records

<https://inmagic.elgin.ca/en/permalink/archives124702>

Museum / Archive: Elgin County Archives  
Part Of: Township of Bayham fonds  
Description Level: File  
Accession Number: 2013-17  
Storage Room: Archives Storage Rm. 110  
Storage Location: R15 S4 Sh4 B2 F8  
GMD: textual records  
Date Range: 1950-1951  
Series: Township of Bayham fonds- Treasurer's series  
Physical Description: 3 volumes  
Name Access: Bayham (Ont.: Township)  
Subject Access: Fire Insurance Plans  
Access Restriction: CONFIDENTIAL

[Permalink](#)

 No comments yet — [Join the discussion](#)



## The Southwold Farmers' Mutual Fire Insurance Company

<https://inmagic.elgin.ca/en/permalink/archives11018>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Letterhead Collection  
Description Level: Item  
Storage Room: Archives Storage Rm. 110  
Storage Location: D36 F32  
GMD: textual records  
Date Range: 1959  
Physical Description: 2 items  
Scope and Content:

The Southwold Farmers' Mutual Fire Insurance Company  
E.G. Sells, Secretary  
Head Office, Shedden, ON

Name Access: Shedden (Ont.)  
Business and Industry; St. Thomas  
Southwold Farmers' Mutual Fire Insurance Company  
Southwold (Ont. : Township)  
Subject Access: Fire Insurance Plans

[Permalink](#)

🗨 No comments yet — [Join the discussion](#)



## Goad / Underwriters' Fire Insurance Plan fonds

<https://inmagic.elgin.ca/en/permalink/archives5>

Museum / Archive: Elgin County Archives  
Part Of: Goad/ Underwriters' Fire Insurance Plans fonds  
Creator: Charles E. Goad Company, Underwriters' Survey Limited  
Description Level: Fonds  
Storage Room: Archives Storage Rm. 105  
Storage Location: M13- M15  
GMD: cartographic material  
Date Range: April 1894- July 1952  
Physical Description: 74 map sheets: col.  
Physical Condition: Good

## History /

### Biographical:

The Charles E. Goad Company and, later, the Underwriters' Association, produced fire insurance plans for communities across Canada, including several within Elgin County. Charles E. Goad was born in England in 1848. He emigrated to Canada in 1869 and eventually began business as a cartographer in Montreal. Following his death in 1910, the company was reorganized and operated under the name Charles E. Goad Company. This firm was responsible for a major share of the insurance plans produced in Canada until 1917 at which time the Underwriters' Survey Limited became the primary producer of these plans. Underwriter's eventually bought out the assets of the Goad Company in 1931.

### Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:

Fonds consists of fire insurance plans documenting contemporary building features for the purpose of assessing fire risk. Information includes the type of construction, number of storeys and proximity to other buildings. Each plan consists of a number of sections which, when assembled together, constitute a complete map of the town/village at that time, with street and building names clearly indicated. Buildings are also colour coded according to the type of fabrication, with colours corresponding to a key plan on the first section. Periodically, these plans were revised. Dates of revision are clearly marked. These plans provide a detailed overview of contemporary community development and are an invaluable source of information for dating buildings and for use in matters such as environmental site assessments.

The Elgin County Archives possesses plans for the following communities:

Belmont, April 1894, Goad, 1 copy-- 1 sheet (1 section).

Fingal, Oct. 1896, Goad, 1 copy-- 1 sheet (1 section).

Shedden, Oct. 1896, Goad, 1 copy-- 1 sheet (1 section).

Vienna, Nov. 1896, Goad, 2 copies-- 1 sheet (1 section) per copy.

West Lorne, May 1906, Goad, 2 copies-- 3 sheets (3 sections) per copy.

Springfield, May 1906, Goad, 1 copy-- 3 sheets (3 sections).

Port Stanley, Feb. 1925, Underwriters, 3 copies-- 3 sheets (3 sections) per copy.

Rodney, May 1906 (Charles E. Goad Company), 1 copy-- 4 sheets (4 sections); July 1926, Underwriters, 2 copies-- 4 sheets (4 sections) per copy.

St. Thomas, March 1922 (Revised and Reprinted 1929), Underwriters, 1 copy-- 17 sheets (17 sections) per copy.

St. Thomas, March 1922 (Revised and Reprinted 1929), Underwriters, 1 copy-- 10 sheets (10 sections) per copy.

Port Burwell, 1896, Goad, 2 copies-- 1 sheet (1 section) per copy.

Dutton, 1946, Underwriters, 3 copies-- 4 sheets (4 sections) per copy.


Aylmer, 1952, Underwriters, 1 copy-- 6 sheets (6 sections) per copy.

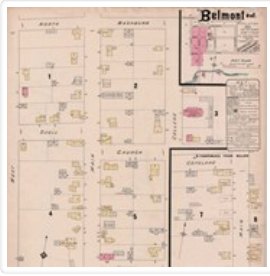
Name Access: Charles E. Goad Company  
Underwriters' Survey Limited.

Subject Access: Fire Insurance Plans

Accruals: (Acc. 2002-26).--"St. Thomas, 1929, Underwriters, 17 sheets", is from a separate accession.

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Belmont, April 1894

<https://inmagic.elgin.ca/en/permalink/archives7>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: The Charles E. Goad Company  
Description Level: Item  
Item Number: MAP 1  
Accession Number: 2004-24  
Storage Room: Archives Storage Rm. 105  
Storage Location: M15  
GMD: cartographic material  
Date Range: April 1894  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.  
Custodial History:

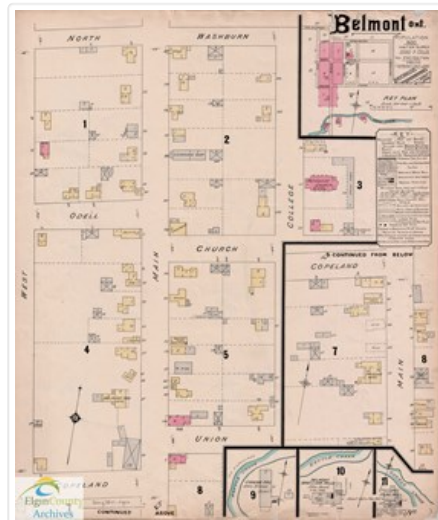
Transferred from J.J. Talman Regional Collection, University of Western Ontario.

Scope and Content:

Belmont, April 1894, Goad, 1 sheet.

Name Access: Charles E. Goad Company  
Belmont (Ont.)  
Subject Access: Fire Insurance Plans

### [Large documents / Zoomable Image](#)



[Permalink](#)

No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Shedden, October 1896

<https://inmagic.elgin.ca/en/permalink/archives8>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Charles E. Goad Company  
Description Level: Item  
Item Number: MAP 2  
Storage Room: Archives Storage Rm. 105  
Storage Location: M15  
GMD: cartographic material  
Date Range: October 1896  
Publication: Posted on Facebook and as the Facebook cover photo: May 4, 2020.  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.

### Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

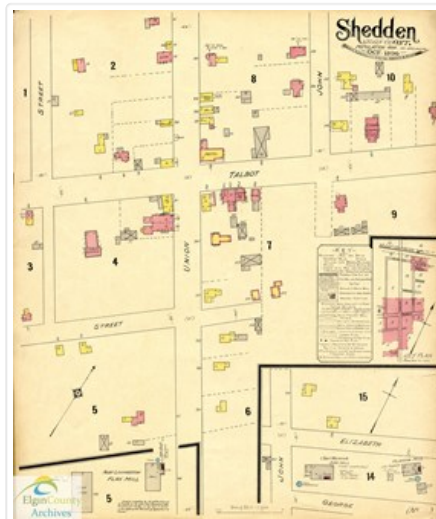
### Scope and Content:

Shedden, Oct. 1896, Goad, 1 sheet.

Name Access: Charles E. Goad Company  
Shedden (Ont.)


Subject Access: Fire Insurance Plans

### [Large documents / Zoomable Image](#)



 Zoom In

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Port Burwell, Oct. 1896 (2 copies)

<https://inmagic.elgin.ca/en/permalink/archives9>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Charles E. Goad Company  
Description Level: Item  
Item Number: MAP 3, MAP 4  
Storage Room: Archives Storage Rm. 105  
Storage Location: M15  
GMD: cartographic material  
Date Range: October 1896  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.; 1 map sheet: col.

### Custodial History:

Transferred from J.J. Talman Regional Collection, University of Western Ontario.

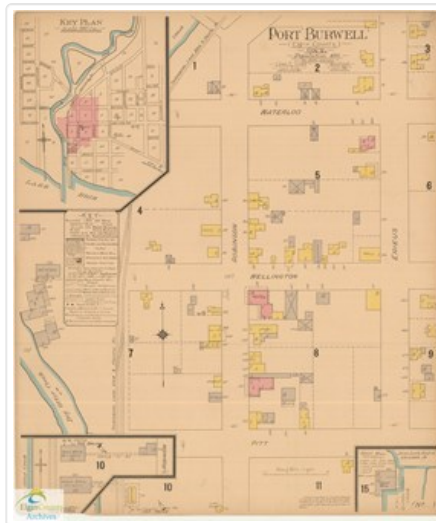
### Scope and Content:

Port Burwell, 1896, Goad, 1 sheet;  
Port Burwell, 1896, Goad, 1 sheet.

-Only covers the area of Robinson Street.


Name Access: Charles E. Goad Company  
Port Burwell (Ont.)  
Subject Access: Fire Insurance Plans

### [Large documents / Zoomable Image](#)



 Zoom In

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Fingal, Oct. 1896

<https://inmagic.elgin.ca/en/permalink/archives10>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Charles E. Goad Company  
Description Level: Item  
Item Number: MAP 5  
Storage Room: Archives Storage Rm. 105  
Storage Location: M15  
GMD: cartographic material  
Date Range: October 1896  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.

### Custodial History:

Transferred from J.J. Talman Regional Collection, University of Western Ontario

### Scope and Content:

Fingal, Oct. 1896, Goad, 1 sheet

Name Access: Charles E. Goad Company

Fingal (Ont.)


Subject Access: Fire Insurance Plans

### [Large documents / Zoomable Image](#)



 Zoom In

[Permalink](#)

 No comments yet — [Join the discussion](#)





## Fire Insurance Plan- Vienna, Nov. 1896: Sheet 1

<https://inmagic.elgin.ca/en/permalink/archives11>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Charles E. Goad Company  
Description Level: Item  
Item Number: MAP 6  
Storage Room: Archives Storage Rm. 105  
Storage Location: M15  
GMD: cartographic material  
Date Range: November 1896  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.

### Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:

Vienna, Nov. 1896, Goad, 1 of 2 sheets.

Name Access: Charles E. Goad Company  
Vienna (Ont.)


Subject Access: Fire Insurance Plans

### [Large documents / Zoomable Image](#)



 Zoom In

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Vienna, Oct. 1896

<https://inmagic.elgin.ca/en/permalink/archives12>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: The Charles E. Goad Company.  
Description Level: Item  
Item Number: MAP 7  
Storage Room: Archives Storage Rm. 105  
Storage Location: M15  
GMD: cartographic material  
Date Range: October 1896  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.-- (page no.1 missing)

Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

Scope and Content:


Vienna, Oct. 1896, Goad, 1 sheet

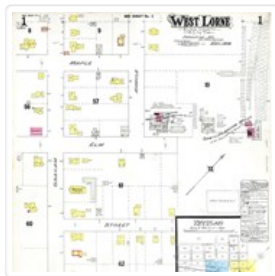
Name Access: Charles E. Goad Company

Vienna (Ont.)

Subject Access: Fire Insurance Plans

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- West Lorne, May 1906: Sheet 1

<https://inmagic.elgin.ca/en/permalink/archives13>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Charles E. Goad Company  
Description Level: Item  
Item Number: MAP 8  
Storage Room: Archives Storage Rm. 105  
Storage Location: M15  
GMD: cartographic material  
Date Range: May 1906  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.;  
Physical Condition: Good  
Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

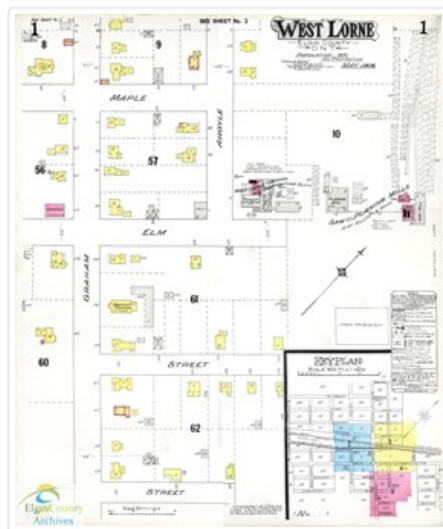
### Scope and Content:

West Lorne, May 1906: Fire Insurance Plan: Sheet 1 of 3.

Name Access: Charles E. Goad Company  
West Lorne (Ont.)


Subject Access: Fire Insurance Plans

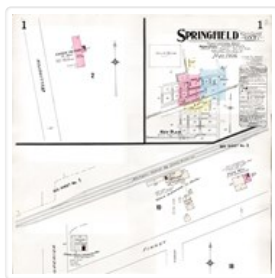
### [Large documents / Zoomable Image](#)



 Zoom In

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Springfield, May 1906: Sheet 1

<https://inmagic.elgin.ca/en/permalink/archives14>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Charles E. Goad Company  
Description Level: Item  
Item Number: MAP 10  
Storage Room: Archives Storage Rm. 105  
Storage Location: M14  
GMD: cartographic material  
Date Range: May 1906  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.

### Custodial History:

Transferred from J.J. Talman Regional Collection, University of Western Ontario.

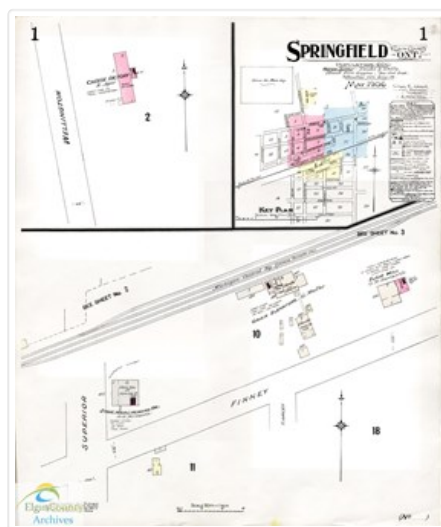
### Scope and Content:

Springfield, May 1906: Fire Insurance Plan, Sheet 1.

Name Access: Charles E. Goad Company  
Springfield (Ont.)  
Fire Insurance Plans


Subject Access: Fire Insurance Plans

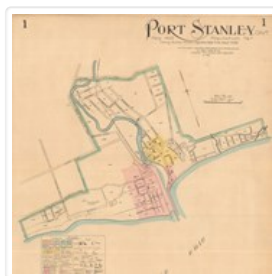
### [Large documents / Zoomable Image](#)



 [Zoom In](#)

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Port Stanley, Feb. 1925 Sheet 1

<https://inmagic.elgin.ca/en/permalink/archives15>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Underwriters' Survey Limited.  
Description Level: Item  
Item Number: MAP 11 (2 copies), MAP 12.  
Accession Number: 2003-22  
Storage Room: Archives Storage Rm. 105  
Storage Location: M14  
GMD: cartographic material  
Date Range: February 1925  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: MAP 11: 2 map sheets (first page double-sided): col.  
MAP 12: 3 map sheets: col.

### Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:

Port Stanley, Feb. 1925, Underwriters, Sheet 1 of 2.

Name Access: Underwriters' Survey Limited

Port Stanley (Ont.)


Subject Access: Fire Insurance Plans

### Large documents / Zoomable Image



 Zoom In

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Rodney, July 1926 (2 copies)

<https://inmagic.elgin.ca/en/permalink/archives16>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Underwriter's Survey Limited  
Description Level: Item  
Item Number: MAP 14 (2 copies)  
Storage Room: Archives Storage Rm. 105  
Storage Location: M13  
GMD: cartographic material  
Date Range: July 1926  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 4 map sheets: col; (2 copies)

### Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:


Rodney, July 1926, Underwriters, 4 sheets;

Name Access: Underwriters' Survey Limited

Rodney (Ont.)

Subject Access: Fire Insurance Plans

[Permalink](#)

 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- St. Thomas, March 1922 (Revised and Reprinted July 1929) - 2 copies.

<https://inmagic.elgin.ca/en/permalink/archives17>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Underwriters' Survey Limited.  
Description Level: Item  
Item Number: MAP 15, MAP 16  
Storage Room: Archives Storage Rm. 105  
Storage Location: M13  
GMD: cartographic material  
Date Range: July 1929  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 10 map sheets; col.;  
18 map sheets; col.

### Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:

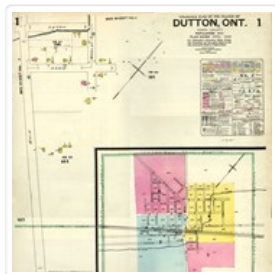
St. Thomas, March 1922 (Revised and Reprinted July 1929), 10 sheets.;

St. Thomas, March 1922 (Revised and Reprinted July 1929), 18 sheets.

Name Access: Underwriters' Survey Limited  
St. Thomas (Ont.)  
Subject Access: Fire Insurance Plans

[Permalink](#)

🗨 No comments yet — [Join the discussion](#)



## Fire Insurance Plan- Dutton, April 1946: Sheet 1

<https://inmagic.elgin.ca/en/permalink/archives18>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Underwriters' Survey Limited.  
Description Level: Item  
Item Number: MAP 17  
Storage Room: Archives Storage Rm. 105  
Storage Location: M13  
GMD: cartographic material  
Date Range: April 1946  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.

### Custodial History:

Transferred from J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:

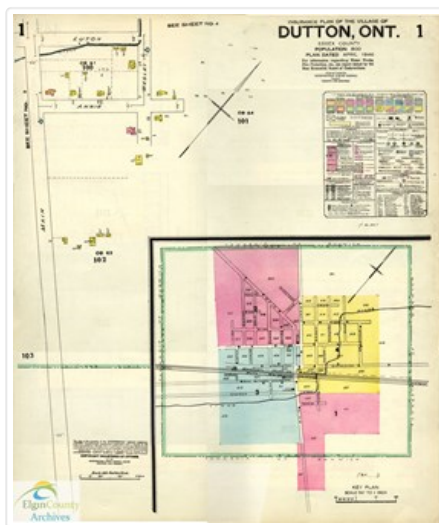
Dutton, April 1946, Underwriters, Sheet 1 of 4.

Name Access: Underwriters' Survey Limited

Dutton (Ont.)


Subject Access: Fire Insurance Plans

## [Large documents / Zoomable Image](#)



 Zoom In

[Permalink](#)

 No comments yet — [Join the discussion](#)





## Fire Insurance Plan- Aylmer, July 1952: Sheet 1

<https://inmagic.elgin.ca/en/permalink/archives19>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Map Collection  
Creator: Underwriters' Survey Limited.  
Description Level: Item  
Item Number: MAP 20  
Storage Room: Archives Storage Rm. 105  
Storage Location: M13  
GMD: cartographic material  
Date Range: July 1952  
Series: Goad/ Underwriters' Fire Insurance Plans fonds  
Physical Description: 1 map sheet: col.

### Custodial History:

Transferred from the J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:

Fire Insurance Plan: Aylmer, July 1952, Underwriters: Fire Insurance Plan, Sheet 1 of 6.

Name Access: Underwriters' Survey Limited

Aylmer (Ont.)


Subject Access: Fire Insurance Plans

## Large documents / Zoomable Image



 Zoom In

[Permalink](#)

 No comments yet — [Join the discussion](#)



## St. Thomas, Ontario Fire Insurance Plan

<https://inmagic.elgin.ca/en/permalink/archives23656>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Fire Insurance Plans Collection  
Description Level: File  
Item Number: MAP 261  
Accession Number: 2009-2  
Storage Room: Archives Storage Rm. 105  
Storage Location: M10E  
GMD: cartographic material  
Date Range: 1903  
Series: Elgin County Map Collection  
Physical Description: 16 maps

### Custodial History:


Reproductions made from original records in J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:

Laminated reproduction (16 sheets) of St. Thomas, Ontario fire insurance plan created December 1890, revised May 1903 by Charles E. Goad Company.

Name Access: St. Thomas (Ont.)  
Subject Access: Fire Insurance Plans

[Permalink](#)

 No comments yet — [Join the discussion](#)



## A-Channel News relating to the Elgin County Archives

<https://inmagic.elgin.ca/en/permalink/archives23668>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Audio-Visual Collection  
Description Level: Item  
Item Number: AV 89  
Storage Room: Archives Storage Rm. 110  
Storage Location: W6 B8  
GMD: moving images  
Date Range: 2008  
Physical Description: 1 DVD-video

### Scope and Content:

A collection of news broadcasts related to the Elgin County Archives.

#### Including:

- Elgin County Sesquicentennial celebrations: April 15, 2002
- Times-Journal story: June 5, 2003
- House of Industry story: August 23, 2004
- West Lorne Fire story: February 8, 2006

Subject Access: Fire Insurance Plans

[Permalink](#)

🗨️ No comments yet — [Join the discussion](#)



## St. Thomas, Ontario Fire Insurance Plan

<https://inmagic.elgin.ca/en/permalink/archives24162>

Museum / Archive: Elgin County Archives  
Part Of: Elgin County Fire Insurance Plans Collection  
Description Level: File  
Item Number: MAP 263  
Accession Number: 2009-12  
Storage Room: Archives Storage Rm. 105  
Storage Location: M10E  
GMD: cartographic material  
Date Range: 1894  
Series: Elgin County Map Collection  
Physical Description: 13 maps

### Custodial History:


Reproductions made from original records in J.J. Talman Regional Collection, University of Western Ontario.

### Scope and Content:

Laminated reproduction (13 sheets) of St. Thomas, Ontario fire insurance plan created December 1890, revised April 1894 by Charles E. Goad Company.

Name Access: St. Thomas (Ont.)  
Subject Access: Fire Insurance Plans

[Permalink](#)

 No comments yet — [Join the discussion](#)